

# MEDIA RELEASE

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## Go Global Event Receives Economic Development Award

ROCKFORD, IL – The Go Global Conference received an Economic Development award from the Mid-American Economic Development Council during the 2011 Mid-America Competitiveness Conference & Site Selector Forum, held December 4 – 6 in Chicago. Go Global, held annually in Rockford, brings together organizations from across regions, sectors and countries to help promote the development and growth of businesses in the international marketplace.

Go Global was recognized within the special event category during the award ceremony. Accepting the award was Marge Bevers, FTZ Administrator at the Chicago Rockford International Airport. Bevers served as the 2011 committee chair and has been involved with the event since it was first held in 2008. She is also an annual speaker at the event. Fitting with its role of promoting economic development, RFD also supports the event through its annual sponsorship.

Beginning with the 2012 Go Global, “Putting Together the Pieces,” the event has a permanent home with the Illinois SBDC International Trade Center of the Rockford Area. Event Chair Carrie Zethmayr, is the Director of the ITC which operates under the aegis of the Rockford Area Economic Development Council.

MAEDC sponsors the annual Economic Development Awards competition to recognize and stimulate the creative use of quality marketing by economic development organizations throughout the ten-state Mid-America region in promoting their respective communities.

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