

# AirFest Sponsorship Opportunities

## Sponsorship Interest Form

FAX to Geoff Oman @ 815-969-4001 or email: [goman@flyrfd.com](mailto:goman@flyrfd.com)

For Office Use:

Date Document Received: \_\_\_\_\_

Initials: \_\_\_\_\_

**Yes! I am interested in supporting AirFest 2009. Please have an AirFest Sponsorship Representative contact me. I am interested in receiving additional information on the following:**

\_\_\_\_\_ **Other Donor Opportunities: \$500+**

Help underwrite an AirFest party, performer, signage, or stage area. Cash or in-kind donations start at \$500.

\_\_\_\_\_ **Platinum, Premier & Presenting Sponsorships:**

**\$25,000 to \$100,000**

Sponsorships can be customized based on your organization's goals and needs.

\_\_\_\_\_ **Corporate Chalets: \$2,025 - \$11,000**

Chalets are located on the flight line providing your guests with perfect front row seats. (Catering costs are additional.)

\_\_\_\_\_ **Display/Vendor Tents: \$750 - \$5,000**

Display tents provide the perfect venue to provide sampling, couponing or mutually-agreed upon marketing activities to reach show attendees.

\_\_\_\_\_ **Volunteer T-shirt Sponsor: \$5,000**

Your logo on the back of 1,000 volunteer shirts (1 company listed on shirt)

\_\_\_\_\_ **Parking Pass Sponsor: \$5,000**

Your name on back of 5,000 parking tags that will hang from the rearview mirror of air show performers, volunteers, VIPs.

\_\_\_\_\_ **Golf Cart Sponsor: \$5,000**

Your name/logo included on over 50 golf carts used during the show by staff, performers, and volunteers.

\_\_\_\_\_ **Volunteer Food: \$5,000**

Help underwrite the food that we provide to our wonderful volunteers before and during AirFest.

\_\_\_\_\_ **Credential Sponsor: \$5,000**

Your name on over 1,500 credentials that will be given to volunteers, staff, and performers

\_\_\_\_\_ **NASA Trailer Sponsor: \$4,000**

Sponsor will be presenting sponsor for the NASA Exhibit Trailer; recognition will include being included on pictures that are taken inside the trailer.

\_\_\_\_\_ **Staff polos: \$2,500**

Your logo on shoulder of 40+ AirFest staff member shirts.

\_\_\_\_\_ **Online Ticket Page: call for pricing**

With nearly 67,000 average hits to our web site the month prior to and of AirFest, your coupon or logo on the online ticket page of our site will be seen by thousands.

\_\_\_\_\_ **Ticket Sponsor: \$2,500**

Your coupon on AirFest tickets - quantity to be determined.

\_\_\_\_\_ **Take a Ride on a L-39C Jet: \$2,500**

Take a "flight of a lifetime" in a L-39C jet cruise up to speeds of 375 miles per hour. You'll also receive a DVD of your flight and 2 tickets to the Captain's Club chalet on the flight line for you and your guest. This package makes the perfect gift for any aviation enthusiast. (subject to availability & weather; see height & weight restriction guidelines)

\_\_\_\_\_ **Aircraft Display & Performer**

**Sponsors: Call for pricing**

Help defray the cost of bringing various display aircraft to our show. Static Display sponsors will have signage around the plane showing they are the "Presenting Sponsor" of that aircraft, as well as additional recognition opportunities.

\_\_\_\_\_ **Recycling Sponsor: \$1,500 (SOLD)**

Help our AirFest "go green" and underwrite the cost for us to provide recycling containers. Your company name/logo will be placed on all containers throughout AirFest grounds.

\_\_\_\_\_ **Lanyards: \$1,000**

Receive name recognition on 1,200+ lanyards handed out to all volunteers, staff, and performers.

\_\_\_\_\_ **Souvenir Program Ad: \$185 - \$2,500**

Reach over 5,000 air show attendees with your message.

**Company Name** \_\_\_\_\_

**Contact Name/Title** \_\_\_\_\_

**Day Phone** \_\_\_\_\_

**E-Mail Address** \_\_\_\_\_ @ \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_