

MEDIA RELEASE

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Chicago Rockford International Airport Reports October Passenger Traffic

Another strong month of passenger growth at RFD

ROCKFORD, III. –Chicago Rockford International Airport (RFD) continues to see strong increases in passenger traffic in 2011 compared to 2010. RFD reports serving 12,006 passengers in October 2011, a nearly 26 percent increase compared to the passenger traffic in October 2010. Year-to-date traffic is also up 17.4 percent at RFD. As of the end of October, RFD has served 159,020 passengers this year.

“Our growth in passenger traffic in October was partially due to the increased capacity from a larger airplane that is being used for our Las Vegas service, as well as additional flights to Phoenix,” said Amy Ott, interim executive director of RFD. Since July 2011, Allegiant has used a Boeing 757 aircraft with 217 seats for its Las Vegas service at RFD.

The load factor, which measures utilization of available passenger capacity, also increased from the previous month. Load factor was 92 percent in October compared to 90 percent in September.

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