



Rockford AirFest 2011



BE A PART OF AIRFEST – BE A SPONSOR! SPONSORSHIP OPPORTUNITIES

Help us make AirFest 2011 the best ever. There are many sponsorship opportunities. The list below is some of the major areas available. Check your interest and fax to Rockford Airport at 815-969-4000 and we will contact you. For questions or additional information contact Geoff Oman at 815-969-4416 or email at goman@flyrfd.com.

- PRESENTING SPONSOR - \$25,000 and up.
- PREMIER SPONSOR - \$10,000 to \$25,000.
- PLATINUM SPONSOR - \$5,000 to \$10,000.
 - Volunteer T-Shirt Sponsor – Your logo on the back of up to 800 t-shirts.
 - Parking Passes – Your name on the back of 5,000+ parking tags.
 - Credential Passes – Your name on 1,500+ identifying credentials for staff, performers and volunteers.
 - Golf Cars – Your name displayed on golf cars used throughout the event.
- OTHER SPONSOR OPPORTUNITIES – Under \$5,000
 - Ticket Sponsor – AirFest Tickets with your name on the tickets.
 - Recycling Sponsor – “Go Green”, your company name and logo on containers.
 - Lanyards – Your company name on 1,200+ lanyards used by staff, performers and volunteers
 - Stepping Stones for Aviation – Aviation educational activities for children.
- CORPORATE CHALETS – Pricing \$3,240 to \$9,000
 - Chalets located on the flight line provide front row seating for your employees, clients and guests. (Catering cost additional).

The AirFest 2011 Chalet Partner Agreement is included in this packet at the second to last page. Complete all information, sign and fax to (815-969-4446).

- DISPLAY/VENDOR TENTS - \$750 to \$5,000 - Contact Leticia Camarillo at 815-969-4467.