



## **RFD gets write-up in major cargo mag**

*October 14th, 2008 at 03:46pm Thomas V. Bona (Rockford Register Star)*

Chicago Rockford International Airport's efforts to grab more cargo service has been noticed by Air Cargo World, the largest magazine in the air cargo industry. And that in turn may get it noticed by some of the magazines 34,000 subscribers around the world.

### **It's a story about airports looking to be congestion-free alternative cargo hubs.**

"With cargo capacity near saturation point at many major airports, some carriers are seeking convenient alternate destinations. ... In the age of shrinking profits amid a soft U.S. economy and a weakening dollar, selling RFD's potential to international carriers just got easier."

In the article, RFD Executive Director Bob O'Brien says O'Hare's landing fees are twice that of Rockford's - \$3.31 per 1,000 pounds vs. \$1.64. O'Hare's average taxi time is also twice as much - 10 minutes vs. five here.

And, the article notes, there's space available.

I wish I could say international airlines get all their information from our articles, but they obviously need to see it in sources like Air Cargo World before they'll take notice. I imagine this will turn some heads.